Snakeword puzzles are word puzzles where the answers change direction.

Each answer has a start and end square shown by the numbers on those squares.
Answers must reach the square with the next number.
Every time you place a letter which is a vowel (A,E,I,O,U) you must change direction by 90°.
This is what causes the words to snake around!
If a word is wrong then it may conflict with other words in the puzzle or leave you with the wrong letter at the end of the word.
The last letter of each word forms the first letter of the next word and so a long snake of interconnected words is created.
An arrow on each numbered square shows the direction to take at the start of each word.
Words can cross or overlap where they share a common letter or letters.
If the answer is more than one word they are joined together. e.g. POLARBEAR

snakeword

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Clues

1 The Trotter's home town (7)
2 Setting for a lookalike mix up '_____ Twice' (5)
3 The middle word of the the company name (11)
4 Rodney stole this from Biffo (7)
5 They sold trackuits endorsed by this person (14)
6 Lennard Pearce's character (7)
7 Surname of brothers Tony and Danny (8)
8 Mike's job title (8)
9 First name of one of the main cast (5)
10 Uncle Albert's usual way of starting a sentence (12)